

## 'Tis the Season... Please Join Us!

# THE ANNUAL CHRISTMAS PARADE!

MEDIA CONTACT INFORMATION: Irwin Santos

Pearl City Shopping Center Events

Office: (213) 283-6107 ~ Cell: (808)230-6107

Email: irwin@isle-cc.com



850 Kamehameha Hwy, Pearl City, HI 96782

#### FOR IMMEDIATE RELEASE

## Annual Pearl City Christmas Parade & Cruz Night Sunday, December 3, 2023 @4pm / Cruz Night 5-8pm Start @Momilani Elementary / Finish Pearl City Shopping Center

We know and understand here & now; the majority of Hawaii's hearts are focused on Maui and its healing...it is a very sensitive time for all. We look forward to having this year's Christmas Parade as it will uplift everyone's spirit within the Pearl City Community.

We are happy and excited to present the 2023 Annual Pearl City Shopping Center Christmas Parade & Cruz Night once again in our wonderful community. The event is sponsored by the **Pearl City Shopping Center Merchants Association** and partners with **Pearl City High School Project Grad** who volunteer to coordinate the festive parade. Holiday cheer will once again grace the neighboring community bringing joy to its residents! Note your calendars that we're annual on the first Sunday in December at 4pm.

The route starts at Momilani Elementary School on Hookiekie St. then turns on Hoolaulea St. and finishes at Pearl City Shopping Center (between H Mart and The Coffee Bean & Tea Leaf). For those that wish to participate, the **registration is open till 11/17/23.** Please Contact **Barry Villamil** barry@mypearlcity.com for the parade application. It is FREE to enter.

Join us to watch our proud local Pearl City schools, First responders, Costumed Characters, Pageant Winners, Floats, Scouts & Youth programs, Classic Cars, Chinese Lions, Local Businesses, Community Organizations, Sports Teams, and the one and only Santa! Best in class awards for Marching, Christmas Spirit, and Vehicle Units will be presented at the end of the parade. First place winners will receive \$100 cash checks and trophies go out to 1<sup>st</sup>-3<sup>rd</sup> place.

After the parade, check out the **BLEIZN FX Cruz Night Car Show** featuring *by invitation only...*dozens of Hawaii's top Hot Rods & Classic Cars with lots of door prizes! (no purchase required). Cruz Night runs from 5pm - 8pm next to Flagship Fastlube & Union 76 on the Makai side of Pearl City Shopping Center.

We look forward to this annual family tradition!

Find out more about Pearl City Shopping Center and its events, Logon to:



### APPLICATION 2023 PEARL CITY CHRISTMAS PARADE

#### Sponsored by PEARL CITY SHOPPING CENTER MERCHANTS

Time. Lineup 2.00pin / h	3tart 4.00pm	Elius. 10	an City Shopping Center
Please complete #	1-9 below and sign you	r legal signature by #	10 in space provided.
APPLICATI	ION MUST BE REC	CEIVED BY NOVE	MBER 17, 2023
(TYPE OR PRINT CLEARLY)			
1. Contact Name			
2. Organization/Group Name_			
3. Mailing Address		City	Zip
5. Alternate Leader	Cell Phoi	ne Number	Email
<ul><li>6. Please check the category t</li><li>Marching Unit</li><li>1. Marching Unit (Sp</li></ul>			
2. Marching Band (S	pecify number of marche	ers)	
3. Animal Unit (Speci	ify number & type in your	r group)	
Vehicle Float Unit (Spec	ify number & type in you	r group	
Mixed Group (Specify number of vehicles & marcher		s) (v)	(m)
Volunteer Group to assist w Specify number of helpers/Note	vith parade	r unless accompanied by parent or a	dult sponsor.
7. Contest: Check one categor \$100 Cash Prize to the 1st place CHECK ONE	ory below that you would	like to be judged in: trophy, plus 2nd & 3rd plac	
8. Please provide a brief sumn the organization was created	, ,	<b>O</b> .	the parade announcers (when hool events, etc.)

#### 9. Agreement

10.

The group named below & all its representatives have agreed to participate in the Pearl City Christmas Parade on Sunday December 3, 2023. As a condition, precedent to my (our)participation, I(we) indemnify & hold (you) PCSC, LLC (Landlord), Duane K. Kurisu (Its Sole Member), WKF, Inc. (Managing Agent), U. Yamane, Limited, the ground lessor, Pearl City Shopping Center merchants, Oahu Civil Defense Agency, City & County of Honolulu, the State of Hawaii, Barry Villamil, Irwin Santos, their agents, members, partners, associates, contractors, servants & employees harmless against any & all claims, liability, damage & expense which you might incur in connection with or arising out of my(our) participation in the parade, including involved with or watching the parade, caused by me(us). In consideration of allowing my(our) participation, I (we) hereby agree that I(we) will indemnify & hold you harmless against any & all referred to above including, but not limited to, all costs & reasonable attorney's fees that might be incurred by you in connection therewith or arising therefrom. I(we) agree that in the event any such liability or damage is asserted, that is caused by me(us), I(we) will upon a tender by you, undertake & assume the defense of all allegations and claims through an attorney or attorneys approved in advance by you, & the fees & costs of said attorney(s) & defense shall be paid currently by me(us).

Signature	Date
Print Name	_Title

I(we) HAVE READ AND AGREE TO THE ABOVE STATEMENT IN #9.

For Organization/Group Name (Print)

#### Thank you for your part in making Christmas brighter for the keikis of Pearl City!

Please complete this application. Scan and send the application via e-mail to barry@mypearlcity.com by November 17, 2023.

If you wish to mail the application, please send it to Pearl City Christmas Parade

850 Kamehameha Hwy, Unit 110, Pearl City, HI 96782

If you have any questions, please contact Barry Villamil at barry@mypearlcity.com.