

808 Craft & Gift Fairs

— Presents —

NATIONAL Mochi DAY

Celebrating
Hawaii's
Favorite
Treat!
♥



Who:
808 Craft &
Gift Fairs



What:
National
Mochi Day



When:
August 2, 2026
10:00 AM – 2:30 PM



Where:
Pearl City
Shopping Center
850 Kamehameha Hwy
Pearl City, HI 96782



Why:

National Mochi Day is celebrated in Hawaii every August, honoring the beloved treat that has become a local favorite across the islands. Founded by a Hawaii-based mochi business, the celebration highlights the popularity of **Hawaiian butter mochi** and other mochi-inspired creations enjoyed throughout the community.

Just come down and enjoy—
NO ENTRANCE FEE!



808craftandgiftfairs.com



(808) 479-5525

National Mochi Day

Sunday, August 2nd 2026 10am-2:30pm

Pearl City Shopping Center (upper level)

National Mochi Day is celebrated each August in Hawai‘i, honoring the beloved treat that has become a cherished local favorite throughout the islands. Founded in 2021 by Jessica Kaneshiro, owner of *Mochi Mochi Wagashi*, the celebration recognizes the rich traditions of mochi while highlighting Hawaiian butter mochi and the many creative mochi-inspired treats enjoyed today.

Join us for a delicious day of food, culture, and family fun! Meet founder Jessica Kaneshiro, purchase authentic mochi imported from Japan, and enjoy exciting giveaways throughout the day. Savor an incredible variety of treats from more than a dozen mochi vendors, then explore over 30 local crafters, jewelers, specialty food vendors, and small businesses showcasing their unique creations. There is no entrance fee.

Mochi Through the Years... Traditionally, mochi was made by steaming mochigome (glutinous rice) and pounding it with a large wooden mallet while a partner carefully turned and moistened the dough to achieve its signature smooth, chewy texture. The finished mochi was shaped by hand, dusted with potato starch or cornstarch to prevent sticking, and often filled

with sweet red bean paste. Today, mochiko (glutinous sweet rice flour) has made mochi easier to prepare, inspiring endless flavors, colors, and creative variations.

It's Obon Season... From June through September, Buddhist temples across Hawai'i celebrate Obon with Bon Dance (Bon Odori) festivals honoring ancestors through remembrance, family gatherings, lanterns, traditional dances, and shared meals. Mochi is an important part of the celebration, offered on family altars and enjoyed at temple festivals in varieties such as ohagi, daifuku, and kinako-dusted mochi.

Come discover the many delicious styles of mochi—from timeless classics to modern creations. Whether you're a lifelong mochi lover or trying it for the first time, there's something to delight every palate!

National Mochi Day is presented by Pearl City Shopping Center and 808 Craft & Gift Fairs

For more information on 808 Craft & Gift Fairs please visit their website 808craftandgiftfairs.com or visit their Facebook page facebook.com/808craftandgiftfairs

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