

PEARL CITY SHOPPING CENTER

**‘Tis the Season...
Please Join Us!**

THE ANNUAL CHRISTMAS PARADE!

MEDIA CONTACT INFORMATION: **Irwin Santos**
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PEARL CITY SHOPPING CENTER

850 Kamehameha Hwy, Pearl City, HI 96782

FOR IMMEDIATE RELEASE

Annual Pearl City Christmas Parade & Cruz Night
Sunday, December 6, 2026 @4pm / Food & Craft Vendors 11am-6:30pm
Car Cruz Night after the Parade!
Start @Momilani Elementary / Finish Pearl City Shopping Center

We are happy and excited to present the 2026 Annual Pearl City Shopping Center Christmas Parade once again in our wonderful community. The event is sponsored by the **Pearl City Shopping Center Merchants Association** and partners with **Pearl City High School Project Grad**, who volunteer to coordinate the festive parade. Holiday cheer will once again grace the neighboring community, bringing joy to its residents! Note your calendars that we're annual on the first Sunday in December.

The route starts at Momilani Elementary School on Hookiekie St. then turns on Hoolaulea St. and finishes at Pearl City Shopping Center (between H Mart and The Coffee Bean & Tea Leaf). For those that wish to participate, the **registration is open till 11/20/26**. Please Contact **Barry Villamil** barry@mypearlcity.com for the parade application. It is FREE to enter.

Join us to watch our proud local Pearl City schools, First responders, Costumed Characters, Pageant Winners, Floats, Scouts & Youth programs, Classic Cars, Local Businesses, Community Organizations, Sports Teams, the Royal Hawaiian Band, and the one and only Santa! Best in class awards for Marching, Christmas Spirit, and Vehicle Units will be presented at the end of the parade. First place winners will receive \$100 cash checks and trophies go out to 1st-3rd place.

In addition to the parade, attendees can enjoy the **Food & Craft Fair** hosted by **808 Craft & Gift Fairs** from **11:00 a.m. to 6:30 p.m.** at the lower parking level near **American Savings Bank** and **Grand Chinese Restaurant**. The fair will feature local food, handmade crafts, and holiday gift items.

After the parade, check out the **BLEIZN FX Cruz Night Car Show** featuring by invitation only...dozens of Hawaii's top Hot Rods & Classic Cars with lots of door prizes! (no purchase required). Cruz Night runs from 5pm - 8pm next to Flagship Fastlube & Union 76 on the Makai side of Pearl City Shopping Center.

Come early, bring the family, and enjoy a full day of festive fun, food, and community pride.

We look forward to this annual family tradition!

Find out more about Pearl City Shopping Center and its events, Logon to:

 **PearlCity.com**

APPLICATION
2026 PEARL CITY CHRISTMAS PARADE

Sponsored by
PEARL CITY SHOPPING CENTER MERCHANTS

Date: Sunday, December 6, 2026

Lineup/Start: Momilani Elementary School

Time: Lineup 2:00pm / Start 4:00pm

Ends: Pearl City Shopping Center

Please complete #1-9 below and sign your legal signature by #10 in space provided.

APPLICATION MUST BE RECEIVED BY NOVEMBER 20, 2026

(TYPE OR PRINT CLEARLY)

1. Contact Name _____

2. Organization/Group Name _____

3. Mailing Address _____ City _____ Zip _____

4. Phone (Cell) _____ (Home) _____ Email _____

5. Alternate Leader _____ Cell Phone Number _____ Email _____

6. Please check the category that best applies to your group:

☐ **Marching Unit**

1. ☐ Marching Unit (Specify number of marchers) _____

2. ☐ Marching Band (Specify number of marchers) _____

3. ☐ Animal Unit (Specify number & type in your group) _____

☐ **Vehicle Float Unit** (Specify number & type in your group)

Mixed Group (Specify number of vehicles & marchers) (v) _____ (m) _____

Volunteer Group to assist with parade _____

Specify number of helpers/Note: all volunteers must be 18 yrs. or older unless accompanied by parent or adult sponsor.

7. **Contest:** Check one category below that you would like to be judged in:

\$100 Cash Prize to the 1st place winner in each category & trophy, plus 2nd & 3rd place trophies per category

CHECK ONE

☐

MARCHING UNIT

☐

VEHICLE FLOAT UNIT

8. Please provide a 1 (ONE) sentence brief about your organization/group to be used for the parade announcers
(when the organization was created, awards received, community participation, school events, etc.)

Announcers will have **10 seconds** allotted for the introduction.

9. Agreement

The group named below & all its representatives have agreed to participate in the Pearl City Christmas Parade on Sunday December 6, 2026. As a condition, precedent to my (our) participation, I (we) indemnify & hold (you) PCSC, LLC (Landlord), Duane K. Kurisu (Its Sole Member), WKF, Inc. (Managing Agent), U. Yamane, Limited, the ground lessor, Pearl City Shopping Center merchants, Oahu Civil Defense Agency, City & County of Honolulu, the State of Hawaii, Barry Villamil, Irwin Santos, Patti Rabacal, Heather Rabacal, their agents, members, partners, associates, contractors, servants & employees harmless against any & all claims, liability, damage & expense which you might incur in connection with or arising out of my (our) participation in the parade, including involved with or watching the parade, caused by me (us). In consideration of allowing my (our) participation, I (we) hereby agree that I (we) will indemnify & hold you harmless against any & all referred to above including, but not limited to, all costs & reasonable attorney's fees that might be incurred by you in connection therewith or arising therefrom. I (we) agree that in the event any such liability or damage is asserted, that is caused by me (us), I (we) will upon a tender by you, undertake & assume the defense of all allegations and claims through an attorney or attorneys approved in advance by you, & the fees & costs of said attorney(s) & defense shall be paid currently by me (us).

10. I (we) HAVE READ AND AGREE TO THE ABOVE STATEMENT IN #9.

Signature _____ Date _____

Print Name _____ Title _____

For Organization/Group Name (Print) _____

Thank you for your part in making Christmas brighter
for the keikis of Pearl City!

Please complete this **FORM FILLABLE** application.
Save and email **Barry Villamil** by **November 20, 2026**.

barry@mypearlcity.com